

Traralgon | Benalla | Melbourne | Horsham | Ballarat

*Clearwater's Masterclass Series: Building the capacity of professionals across Victoria to deliver resilient and liveable cities and towns through integrated place-based planning.*

Join Clearwater and Monash Sustainable Development Institute to explore best practice in Integrated Water Management (IWM) and practical skills to build support and drive successful projects for your region. These interactive and locally relevant masterclasses include:

<b>Masterclass 1:</b> Planning for resilient and liveable cities and towns	<b>Masterclass 2:</b> Collaboration – within and outside your organisation
<b>Masterclass 3:</b> Building a successful business case	<b>Masterclass 4:</b> Communication and influence

### Masterclass 4: Communication and influence

Whether you are trying to launch new ideas, gain project support, develop a business case or share information to broader audiences, skills in communication and influence will have a dramatic impact on how successful you are in meeting your objectives. This course is designed to help you communicate with impact and inform your influencing tactics to gain buy-in from your stakeholders and decision makers. It will also explore the notion of leadership as a process of influence.

#### Outline of session

- Tailoring communication style to your audience
- Leadership as a process of influence
- Skills required for improving horizontal and vertical influence
- Introduction to behaviour change model
- Effective presentation skills

#### Who should attend?

Practitioners, senior officers and managers, particularly those working in:

- Strategic and statutory planning
- Stormwater management
- Sustainability and liveability
- Urban design and landscape architecture
- Environment / waterway management
- Water / wastewater infrastructure planning

### The benefits of attending

- Increase your ability to create change by tailoring your communication style to your audience
- Strengthen your knowledge, skills and networks required to influence better outcomes
- Enhance your leadership and success in project delivery by refining your influencing skills to achieve better outcomes
- Improve your presentation skills
- Strengthen your regional networks and connect with key individuals involved in IWM planning

### Expert speakers

#### David Robertson, Assistant Lecturer, Monash Sustainable Development Institute (MSDI)

David is a sustainable development educator in the MSDI team with a background in water chemistry research, including waterway health and wastewater toxicity management. He has extensive teaching and facilitation experience in the tertiary context as well as in staff training and professional development settings, and holds a Master's degree in Science Communication.

#### Dirk Visser, Lecturer, Monash Sustainable Development Institute (MSDI)

Dirk is a lecturer at MSDI, with a specific focus on executive education. Dirk has nearly 10 years' experience in helping individuals and organisations identify, make sense of and respond to the sustainability challenges they face.

### Delivery dates for 2018

#### Masterclass 1: Planning for resilient and liveable cities and towns

- **Traralgon:** Tuesday 20 February
- **Benalla:** Tuesday 27 February
- **Melbourne CBD:** Thursday 1 March
- **Horsham:** Tuesday 6 March
- **Ballarat:** Wednesday 7 March

#### Masterclass 2: Collaboration – within and outside your organisation

- **Traralgon:** Tuesday 13 March
- **Melbourne CBD:** Tuesday 20 March
- **Benalla:** Wednesday 21 March
- **Horsham:** Tuesday 27 March
- **Ballarat:** Wednesday 28 March

#### Masterclass 3: Building a successful business case

- **Traralgon:** Tuesday 10 April
- **Benalla:** Thursday 12 April
- **Melbourne CBD:** Thursday 26 April
- **Horsham:** Wednesday 9 May
- **Ballarat:** Thursday 10 May

#### Masterclass 4: Communication and influence

- **Traralgon:** Wednesday 16 May
- **Benalla:** Tuesday 29 May
- **Melbourne CBD:** Thursday 31 May
- **Horsham:** Monday 4 June
- **Ballarat:** Tuesday 5 June

### Registration details

Workshops will run between 9am to 4pm. Morning tea, lunch and afternoon tea will be provided.

#### Special Offers:

To support the delivery of the Victorian Government's *Water for Victoria* the Masterclass Series is being offered at a subsidised rate. Take advantage of discounted registration prices for this first round of delivery:

- **\$295** per Masterclass
- **10% discount** for 2 or more people registering for the same Masterclass\*

**EARLY BIRD OFFER:** Register for all 4 Masterclasses for the price of 3\*\*. Offer extends to 2 February 2018.

To register for individual or all four Masterclasses, please visit:

<https://www.clearwater.asn.au/events-and-training/>

#### More information

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\* Participants must be from the same organisation

\*\* This offer is only available to the same individual registering for all 4 Masterclasses and is non-transferable